

2014 ANNUAL REPORT



ARCHAEOLOGICAL INSTITUTE *of* AMERICA
SITE PRESERVATION



archaeological.org/sitepreservation

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AIA Site Preservation Program



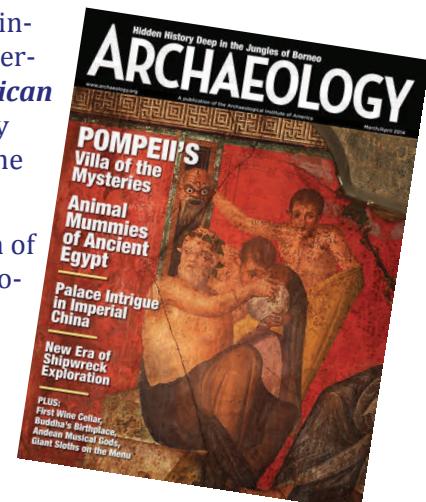
The **ARCHAEOLOGICAL INSTITUTE OF AMERICA's Site Preservation Program** works to safeguard the world's archaeological heritage through direct preservation; outreach and education to raise awareness of the threats to cultural heritage; advocacy for the protection and preservation of our past; and the spread of best practices that are being employed to save archaeological sites.

WHY THE AIA?

Initiated in 2007, the AIA Site Preservation Program is an important component of the Institute's commitment to protecting the world's archaeological resources and cultural heritage for the benefit of current and future generations. The AIA's unique and innovative approach to site preservation combines direct funding for preservation with outreach, education, and advocacy. The Program's main tenet is that site preservation is achieved not only through direct preservation, consolidation, and conservation of archaeological remains but also through raising local and global public awareness of the issues surrounding the destruction of archaeological sites. The Program encourages local communities to get involved in the preservation of their cultural heritage and supports endeavors that benefit both sites and local communities.

The AIA promotes site preservation through its important and well-established outreach tools:

- **Membership** of over 200,000 individuals comprised of both professionals and interested members of the public;
- Popular **programs**, including a **National Lecture Program**, **International Archaeology Day**, **Archaeology Fairs**, and an **Annual Meeting** that reach tens of thousands of people every year;
- **Websites** that reach over 2.5 million unique users annually;
- The Institute's award winning **publications**, including **ARCHAEOLOGY** magazine, with a readership of over 750,000 per issue, and the **American Journal of Archaeology**, the leading scholarly publication dealing with the archaeology of the Classical world;
- "**Dispatches from the AIA**," a regular section of **ARCHAEOLOGY** magazine, that features AIA Programs and Site Preservation;
- Over one hundred **local societies** that reach out to their communities through lectures, field trips, local tours, symposia, film festivals, study groups, and more throughout the United States, Canada, and abroad;
- **Advocacy** supporting the preservation of archaeological sites and cultural heritage;
- The creation and dissemination of **educational materials** for people of all ages, including K-12 students.



Dear Friends of Site Preservation,

It is our pleasure to present the fifth annual report of the AIA Site Preservation Program. We are proud of what we have achieved this year and are excited to detail some of our accomplishments in the following pages.

With the help of the Site Preservation Program's generous donors, the AIA has contributed to the preservation of twenty-four archaeological sites across the globe. The Institute's holistic approach to protecting sites through direct preservation, education, outreach, and local development enables us to promote something sustainable that will not crumble away with the passing years.



Paul Rissman (left) and Stephen Koob (right)

This past year through grants, awards, and a special fundraising initiative at our 2013 Spring Gala in New York City, we aided four additional sites. Last April, the AIA raised funds for the conservation of rare Maya murals found at San Bartolo, Guatemala, through a special Gala pledge drive. This past fall we awarded a grant to support conservation and outreach activities at the Early Classic Maya site of Tulix Mul, Belize. Our most recent Site Preservation Grant recipient, selected this spring, is a project at Narce, Italy, where AIA funding will ensure the long-term preservation of this ancient necropolis through extensive community outreach and stewardship.

At the 2014 AIA Annual Meeting in Chicago, Illinois we gave the Best Practices in Site Preservation Award to the California Archaeological Site Stewardship Program (CASSP). Since its inception in 1999, CASSP has worked tirelessly to train local community members to be stewards of local archaeological sites, providing much needed monitoring and damage prevention on public lands across the state.

We also presented the Conservation and Heritage Management Award to the Staffordshire Hoard Conservation Program for excellence in the conservation of archaeological artifacts utilizing an innovative, team-based approach and for educating the public on archaeological conservation with efforts that reach thousands of people.

We continued to increase our advocacy efforts. This year AIA members joined a letter writing campaign to support the renewal of the US Memorandum of Understanding with Honduras, which was extended in March. We were pleased to see the positive outcomes of previous advocacy campaigns in the renewal of bilateral agreements with China and Cambodia, as well as a newly established agreement with Bulgaria.

The AIA Site Preservation Program continues to make great progress towards our goal of creating a sustainable future for our finite cultural heritage, but we need your help to continue our efforts. Please join us in saving sites by reading this report, getting involved in our mission, and contributing as you are able.

All the Best,

A handwritten signature in blue ink that reads "Paul Rissman".

Paul Rissman

A handwritten signature in blue ink that reads "Stephen P. Koob".

Stephen Koob

P.S. For the convenience of smartphone and tablet users, use the scanable barcode on the back cover to make an instant donation to the Site Preservation Program!

GRANTS

A major initiative of the Site Preservation Program is providing grants of up to \$25,000 to innovative projects that preserve archaeological sites by combining conservation practices with education, outreach, and community involvement. Grant winners work to preserve sites and create a positive impact on the local community, students, and the discipline of archaeology as a whole.

Narce, Italy—New in Spring 2014!



The necropolis at Narce, a frontier site between the Falisci and Etruscan cultures, dates from the 8th to the 3rd centuries B.C. and contains many tombs that provide a wealth of information about the site's evolution. A \$24,000 grant is funding programs to encourage the local community's rediscovery of their ancient heritage through classes and site tours while directly contributing to the site's preservation through the creation of a volunteer site management crew and an archaeological trail complete with interpretive signage.

Project Director: Jacopo Tabolli

Tulix Mul, Belize



Tulix Mul, Belize is home to some of the few surviving murals produced by the ancient Maya. A \$25,000 grant is preserving the site through digital recording and the construction of a protective door to seal off the mural from disturbance and limit damage by environmental degradation. The grant is also supporting the establishment of a permanent outreach program, including lectures, community workshops, and a tour guide training program, to encourage the local community's involvement in the long-term preservation of the site.

Project Director: Thomas Guderjan

St. David AME Zion Cemetery, USA



A \$16,000 grant was awarded to the St. David African Methodist Episcopal Zion Cemetery in Sag Harbor, New York. The Eastville Community Historical Society (ECHS), a grassroots neighborhood-based organization in Sag Harbor, is protecting the cemetery by combining aspects of direct preservation with education and outreach initiatives that will promote site stewardship in the local community. Funds will support protective fencing; an Adopt-a-Grave program; school group visits; community workshops; and other awareness events.

Project Directors: Georgette Grier-Key and Allison Manfra McGovern

Carr Plantation, Montserrat



Carr Plantation in Little Bay, Montserrat is one of the few colonial sites that survived the 1997 eruption of the Soufrière Hills Volcano that buried much of Montserrat under ash. A \$25,000 grant is protecting the site from urban development and is increasing local community involvement in the site's preservation. The project includes an archaeology-focused school program; the installation of interpretive signage around the site; and the development of a guided walking tour to be used in conjunction with the interpretive signs.

Project Director: Jessica MacLean

Paynes Creek, Belize



The only known surviving Classic Maya wooden structures are located underwater in Paynes Creek National Park, Belize, where a \$25,000 grant is helping to protect the fragile remains, that provide us with a rare glimpse of how the ancient Maya used timber. The grant supports the construction of an observation platform; a series of workshops to raise awareness of the site in conjunction with an exhibit; and a website for archaeological tourism with educational information for schools, tour guides, and the public.

Project Director: Heather McKillop

SPECIAL INITIATIVE: GALA PLEDGE DRIVE

The AIA held a pledge drive at its Annual Spring Gala in New York City in April 2013 to raise funding for the Site Preservation Program and the site of San Bartolo, Guatemala. The AIA would like to thank all the generous donors who participated in this event.

San Bartolo, Guatemala



The AIA was pleased to award \$10,000 to support the conservation of the stunning murals found at the Preclassic Maya site of San Bartolo, Guatemala. With very few intact murals remaining, these fragile paintings offer a rare glimpse into Maya belief systems, giving insights on deities, myths, and ideology. The growing popularity of these murals, however, is increasing the threat of damage from looting, uncontrolled tourism, and logging. The San Bartolo Mural Project plans to create a complete reconstruction of the murals that will serve as an educational tool for the general public while protecting the site from excessive tourism. The Project will also provide constant, year-round monitoring of the murals and detailed analysis of paint pigments to aid in the reconstruction process.

COMPLETED PROJECTS

- ◆ Assos, Turkey
- ◆ Easter Island, Chile
- ◆ Lod, Israel
- ◆ Thimlich Ohinga, Kenya
- ◆ Banteay Chhmar, Cambodia
- ◆ Gault, USA
- ◆ Queen Anne's Revenge, USA
- ◆ Tulsk Priory, Ireland
- ◆ Blackfriary, Ireland
- ◆ Hoyo Negro, Mexico
- ◆ Stafford, USA
- ◆ Umm el-Jimal, Jordan
- ◆ Kissonerga, Cyprus

AIA SITE PRESERVATION PROJECTS: A GLOBAL IMPACT



BEST PRACTICES IN SITE PRESERVATION AWARD

The AIA's *Best Practices in Site Preservation Award* is presented to projects and individuals recognized by their peers for doing outstanding work in the field of site preservation and conservation. Recipients receive an award of \$5,000 to further their activities and programs.

2014 Award Recipient



The 2014 award was given to the California Archaeological Site Stewardship Program (CASSP) for its grassroots efforts to involve and train local communities in the preservation of archaeological sites in California. CASSP, directed by the Society for California Archaeology, trains local volunteers to regularly visit assigned sites on public lands and report their conditions to the local supervising government archaeologist. By regularly monitoring sites, CASSP ensures that potential problems are detected early and can be corrected quickly. Since the program's inception in 1999, CASSP has trained over 1,400 site stewards across the state.

Past Award Recipients

2013: George Bey—Kaxil Kiuic, Mexico

Cristina Vidal Lorenzo & Gaspar Muñoz Cosme—La Blanca, Guatemala

2012: Donald Haggis and Margaret Mook—Azoria, Crete

2011: Giorgio Buccellati—Tell Mozan, Syria

CONSERVATION & HERITAGE MANAGEMENT AWARD

The AIA's *Conservation and Heritage Management Award* recognizes the exceptional achievement of an individual or institution in the fields of archaeological conservation, heritage management, conservation science, and public awareness of conservation through education and publication.

2014 Award Recipient



The 2014 award recipient was the Staffordshire Hoard Conservation Program (SHCP) for excellence in the conservation of archaeological artifacts and the public education of archaeological conservation. SHCP is a unique project executed by the Birmingham Museum and Art Gallery that has utilized an innovative, team-based approach to conservation. The team not only conserved the stunning Anglo-Saxon artifacts to a professionally high standard, but also engaged both conservation professionals and public audiences through a variety of community outreach programs from open lectures and studio tours to video and written blogs.

Past Award Recipients Include:

2013: Sudharshan Seneviratne

2012: James R. McCredie

2011: Archaeological Conservancy

2010: Henry Cleere

CONFERENCES

AIA representatives actively advocate for responsible site preservation by presenting papers at academic conferences around the world. This year's papers include:

- ◆ “Preparing for Archaeotourists: What Can We Do?”
 - ◆ The Past For Sale? The Economic Entanglements of Cultural Heritage International Conference, University of Massachusetts, Amherst, MA—May 2013
 - ◆ European Association of Archaeologists, Pilsen, Czech Republic—September 2013
- ◆ “Involving Local Communities in Archaeological Projects”
 - ◆ Society for American Archaeology, Austin, TX—April 2014

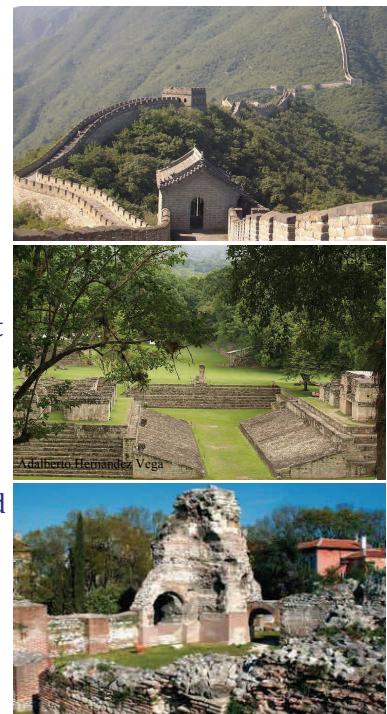
ADVOCACY

The AIA utilizes its membership of over 200,000 individuals to advocate for the preservation of sites at a national and international level. To date, AIA advocacy efforts have included getting members to testify in Washington D.C. to the U.S. Cultural Property Advisory Committee (CPAC) and join letter writing campaigns. We also participate in the Cultural Resources Preservation Coalition and have created web resources that explain preservation related legislative issues to the public.

This past year the AIA called upon its members and other individuals to send letters to the CPAC supporting the renewal of a bilateral agreement with Honduras. The agreement, restricting the import of archaeological materials from Honduras into the United States, will curtail looting and the destruction of Pre-Columbian cultural materials. The agreement was extended in March 2014 and amended to include certain ecclesiastical ethnological materials dating to the colonial period on its list of protected cultural materials.

Furthermore, the US renewed preexisting agreements with China and Cambodia and established a new bilateral agreement with Bulgaria. The Bulgarian agreement will reduce the looting and illicit trafficking of cultural objects that date from 7500 B.C. to 1750 A.D. and encourage increased exchange of Bulgarian antiquities for cultural, educational, and scientific purposes.

The AIA also released a statement expressing the importance of protecting the cultural heritage of Egypt during the current political turmoil.



RESOURCES

The Site Preservation Program creates and distributes resources to groups who encounter site preservation issues in a variety of circumstances. For these and more resources, visit our website: archaeological.org/sitepreservation.

HERITAGE, CONSERVATION & ARCHAEOLOGY



This original essay series, published on the AIA Site Preservation website, gives preservation specialists from a variety of disciplines the opportunity to write critical pieces, raise concerns, and share field experiences, while inviting readers to comment and discuss these issues with professionals.

OUR MOST RECENT ARTICLE:



"The Conservation of an Archaic Greek City on Crete"

by Donald Haggis

Archaeologist and past Best Practices in Site Preservation Award recipient Donald Haggis of the University of North Carolina, Chapel Hill discusses his conservation efforts at the site of Azoria, Crete, where he and his colleagues implemented the first formally reviewed study of the methods, materials, and techniques needed to implement sustainable preservation at an excavated site on the island.

OTHER RESOURCES

- **Tourism Guidelines:** www.archaeological.org/tourism_guidelines
Download these newly revised archaeological tourism guidelines to learn how you can do your part to ensure our archaeological heritage is protected for future generations.
- **Outside Funding List:** www.archaeological.org/sitepreservation/outsidefunding
This list provides up-to-date information on institutions and organizations that offer funding for conservation and preservation projects across the globe.
- **Heritage Protection & Law Enforcement:** www.archaeological.org/sitepreservation/HPLE
Visit our website for an overview of how U.S. law enforcement works to protect cultural heritage across the nation and around the world.

Facts and Figures from 8 AIA-supported projects:

At approximately **14,000** years old, the human remains being protected at the underwater site of Hoyo Negro, Mexico, are among the oldest ever discovered in the Americas

9,600 Hours of language and tour guide training provided to local community members at Banteay Chhmar, Cambodia

2,200 Year-old Preclassic murals are being preserved at the Maya site of San Bartolo, Guatemala

4,500 acres Area of the bio-cultural reserve created around the site of Kaxil Kiuic, Mexico

1,400 Site stewards have been trained by the California Archaeology Site Stewardship Program since 1999

2.6 million Artifacts have been excavated at the Gault Site, Texas where public outreach programs are curbing looting and vandalism

1,000 children have participated in the Lod Community Archaeology Program in Israel

37 feet Length of the Winnebago converted into an archaeology museum on wheels in Sag Harbor, New York

THE AIA SITE PRESERVATION PROGRAM WOULD LIKE TO THANK:

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Paul Rissman

Inner Circle (\$10,000+)
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